

# Altona Gators Partnership Opportunities



## Platinum Sponsorship

**\$11,500.00**

- Business logo on t-shirts of your nominated team
- Naming rights to a Senior or Junior team.
- Banner on Club Website Home Page
- Business promoted throughout the Altona Sports Centre screen during Altona Gators junior and senior home games
- Large Pop up sign at Junior and Senior Home Games and club events
- 4 posts per year on Altona Gators Social Media
- Details of your business included in each weekly club update, game day program and by Big V Court announcer
- Family season ticket to Senior team home games and club events



## Gold Sponsorship

**\$5,500.00**

- Business name and logo on Club's Sponsorship page on website
- Medium Pop up sign at junior and senior Home Games and events
- 3 posts per year on Altona Gators Social Media
- Details of your business included in each weekly program
- Family season ticket to Senior team home games



## Player Sponsorship

**\$1,200.00**

- Small business logo on Club's Website
- A post on Altona Gators Social Media
- Family season ticket to Senior team home games
- Details of your business included in the weekly Big V Program and any social media posts about your player
- Includes payment of a players fees



## Customised Packages

A package can be customised for your business which can include a combination of the following options:

- Digital packages and business promotion
- Merchandising
- In kind sponsorship
- Tournament or event sponsorship

# Why Partner with us?



- Create a meaningful and mutually beneficial partnership with our Program which will link your business directly to the local community demonstrating your businesses desire to give back to the community.
- As a prestigious program, we have a strong profile including through social media, our members and at the Altona Sports Centre and stadiums throughout Victoria to provide exposure for your business. (7.3k followers on social media platforms)
- We have had exponential growth in the last 5 years and given the ever growing popularity of basketball in Australia and our development pathways will continue to expand as a club
- You will provide greater opportunities for members of our gator's family to participate in the sport they love despite potential barriers to entry

To partner with the Altona Gators, please contact Email:

[randy.shanklin@gators.net.au](mailto:randy.shanklin@gators.net.au) or 0413 205 953

# Altona Gators Basketball

- We are a Representative Basketball Club that includes 41 junior teams, 5 development teams and 4 senior teams
- We play our home games at the Altona Sports Centre, a 10 court state of the art complex in Altona Meadows, our away games are played throughout the State
- Our junior teams play in the prestigious Victorian Junior Basketball League and our senior teams in the Big V League
- We understand the importance of sport in our community and ensure we provide a welcoming and inclusive environment for our members to achieve success
- As a club, we pride ourselves on our connection to the community and support many valuable causes including supporting the BCNA and mental health strategies.

