

Altona Gators Partnership Opportunities



Platinum Sponsorship

\$11,500.00

- Business logo on t-shirts of your nominated team
- Banner on Club Website Home Page
- Business promoted throughout the Altona Sports Centre screen during Altona Gators junior and senior home games
- Large Pop up sign at Junior and Senior Home Games and club events
- 10 posts per year on Altona Gators Social Media
- Two direct electronic mail outs to club database per year
- Details of your business included in each weekly club update, game day program and by Big V Court announcer
- Family season ticket to Senior team home games and club events



Gold Sponsorship

\$5,500.00

- Business name and logo on Club's Sponsorship page on website
- Medium Pop up sign at junior and senior Home Games and events
- 5 posts per year on Altona Gators Social Media
- Details of your business included in each weekly club update and weekly program
- Family season ticket to Senior team home games



Player Sponsorship

\$1,100.00

- Small business logo on Club's Website
- A post on Altona Gators Social Media
- Family season ticket to Senior team home games
- Details of your business included in the weekly Big V Program and any social media posts about your player
- Includes payment of a players fees



Customised Packages

A package can be customised for your business which can include a combination of the following options:

- Digital packages and business promotion
- Merchandising
- In kind sponsorship
- Tournament or event sponsorship

Why Partner with us?



- Create a meaningful and mutually beneficial partnership with our Program for both your business and our program
- As a prestigious program, we have a strong profile including through social media, our members and at the Altona Sports Centre and stadiums throughout Victoria to provide exposure for your business
- We have had exponential growth in the last 12 months with an additional 8 junior teams and given the ever growing popularity of basketball in Australia and our development pathways will continue to expand as a club
- You will provide greater opportunities for members of our gator's family to participate in the sport they love despite potential barriers to entry

To partner with the Altona Gators, please contact

Rodney Clifford on 0447 563 721

Email: sponsorship@gators.net.au

www.gators.net.au

Altona Gators Basketball

- We are a Representative Basketball Club that includes 32 junior teams and 4 senior teams
- We play our home games at the Altona Sports Centre, a 10 court state of the art complex in Altona Meadows, our away games are played throughout the State
- Our junior teams play in the prestigious Victorian Junior Basketball League and our senior teams in the Big V League
- We understand the importance of sport in our community and ensure we provide a welcoming and inclusive environment for our members to achieve success
- As a club, we pride ourselves on our connection to the community and support many valuable causes including supporting the BCNA and mental health strategies.

