



ALTONA GATORS SPONSORSHIP



ALTONA GATORS BASKETBALL

The Altona Gators Basketball club is the Representative Basketball for the Altona Bay Basketball Association comprising of twenty four junior teams and four senior teams. We are based at the Altona Sports Centre, our home stadium, also known as the Swamp.

Our junior teams compete in the very prestigious Victorian Junior Basketball League and have consistently set a standard of excellence in the growth of our young junior athletes. Our Senior teams boasting our Senior Men and Women's Team and Youth League Men and Women's Team compete in Basketball Victoria's Big V Competition. Gators is currently and has been the catalyst for athletes who currently play overseas in the American College system, state representatives and national team representatives.

This year four new courts were opened at our stadium, making our home stadium a 10 court state of the art facility. The stadium has individuals from all over the state in attendance each week as well as a multitude of members from our local community. As a club, we pride ourselves on our connection to the community and support many valuable courses including Beyond Blue, White Ribbon and the Breast Cancer Network of Australia to name a few.

We understand the importance of sport in our community and ensure we provide a welcoming and inclusive environment for our players, parents, coaches and administrators to work together to achieve success.

JOINING THE GATOR'S FAMILY

Our Senior players and program are looking for sponsors for the 2022 Championship season. We would love you to be involved in a mutually beneficial partnership.

WHY PARTNER WITH US?

- Our players travel all over the state and conversely, many teams come to our home game from all over Victoria to compete providing exposure for your business.
- Our players come from a wide range of backgrounds allowing us to have strong links with various community organisations.
- We are very proud that many of our players are a product of our junior program. Our players are dedicated to being role models for younger players and our wider community inspiring them to play community sport.
- More than 1 million Australians now play basketball. Both Australian male and female basketballers are revered on the world stage being catalysts for the popularity in basketball greatly increasing



PLAYER SPONSORSHIP PACKAGE

\$770

Advertising at all Gators home games in Game Day Program.

A Family Season ticket entitled to use for all Gators home games.

Business Logo on all Social Media videos involving your player.

Acknowledgement of business by courtside announcer during home games.

Push Notifications to all players advertising your business once a month



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TEAM SPONSORSHIP PACKAGE

\$11,500.00

- Team Naming Rights
- Business name and logo on team's warm up tops
- Business promoted through the Altona Sports Centre digital medial across all opening hours of the Centre
- Game Day acknowledgement by Court Announcer, Game day program and pop up banner courtside
- Family season ticket for all Altona Gators regular home games
- 10 posts per year on Altona Gators social media
- Business logo on club website



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SEASON PARTNER

\$5,000.00

- **Business name and logo on Game Day Score table (displayed on game day footage)**
- **Game Day acknowledgement by Court Announcer, Game day program and stadium digital media**
- **Family season ticket for all Altona Gators regular home games**
- **6 posts per year on Altona Gators social media**
- **Business logo on club website**



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SPECIAL EVENT SPONSOR

\$4,400.00

- **Naming rights for a special event (ie Pink Round)**
- **20 game day tickets and catering**
- **Promotion of business on social media**
- **Pop up store for your business on game day**
- **Opportunity to meet player and coaches Game Day**
- **Acknowledgement by Court Announcer, Game day program and stadium digital media for your game**
- **6 posts per year on Altona Gators social media**
- **Business logo on club website**



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CUSTOMISED PACKAGES AND IN KIND SPONSORSHIP



We are also able to agree to in kind sponsorship, The following in kind sponsorship are welcomed:

- Bus and transport hire
- Merchandise
- Equipment
- Professional assistance, for example allied health and or training
- Food and drink donations
- Vouchers or items for raffles

We can tailor packages for your business, which can include a combination of the following options:

- Digital packages including stadium digital medial, social media, websites, team app notifications, game day program,
- Pop up signage
- Merchandising
- Business promotion



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